
Report to: West Yorkshire Combined Authority

Date: 27 July 2023

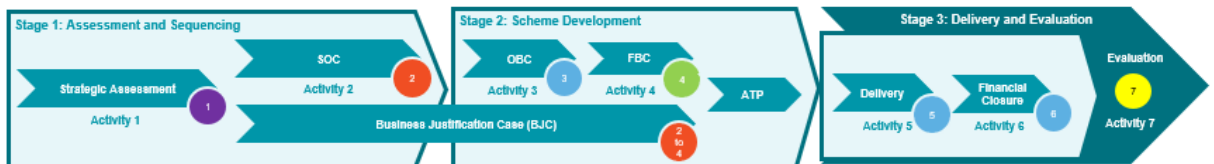
Subject: Project Approvals - Investment Priority 6 – Culture and Creative Industries, Sport and Physical Activities

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1 Purpose of this report

- 1.1 To report on proposals for the progression of, and funding for projects under Investment Priority 6 – Culture and Creative Industries, Sport and Physical Activities, within the West Yorkshire Investment Strategy (WYIS), that have been considered at stages 1, 2 and 3 of the Combined Authority’s assurance process.



- 1.2 The recommendations can be found in Section 12 of this report.

2 Report

- 2.1 This report presents proposals for the progression of schemes through the Combined Authority’s assurance process in line with the Combined Authority’s Assurance Framework. Further details on the schemes summarised below can be found as part of this report.

3 Investment Priority 6 (IP6) – Culture, Creative Industries, Sport and Physical Activities

- 3.1 The West Yorkshire Investment Strategy (WYIS) sets out the Investment Priorities for the period 1 April 2021 to 31 March 2024 across six areas. In each, a number of priority project / programme areas have been identified that are the focus for intervention.

3.2 Investment Priority 6 will deliver a range of programmes and schemes which focus on:

- Embedding culture within all place-based work and place planning
- Culture being recognised and developed for its role in supporting the visitor economy.
- Cultural and creative businesses and their supply chains are developed and supported to maximise their potential.
- More people being actively engaged in cultural activity.
- Increase in employment in culture, sport and arts roles
- Developing and promoting cultural activity that promotes clean growth and sustainability.

3.3 The Culture, Heritage and Sport Framework will deliver Investment Priority 6 through:

Theme 1 People

- Culture, heritage and sport is threaded through the lives of people in West Yorkshire so that it is relevant, enjoyable and supports our sense of well-being. It is shaped, produced and participated in by all parts of our population.

Theme 2 Place

- We will invest in culture, heritage and sport activity and assets that tell the story of who we are.
- We will collaborate with anchor institutions, including universities and libraries, to increase cultural participation in our communities.

Theme 3 Skills

- We will invest in organisations and activities that offer training opportunities for staff, volunteers and participants.
- We will work with schools to promote possibilities and pathways for careers in the creative industries, heritage and sport sectors, and to recognise the value of transferable creative skills in the wider business sector.

Theme 4 Business

- Each major Year of Culture and/or City of Culture initiative grows audiences, creates jobs, and develops skills across the region, creating a sustainable cultural ecosystem.

Evaluation

3.4 Both schemes, seeking approval via this report, have an Evaluation Plan in place, which has been devised in consultation with the Combined Authority's Culture, Heritage and Sport Evaluation lead, and both schemes have been issued with evaluation data requirements. The evaluation data requirements for these schemes are governed by the Combined Authority's Culture,

Heritage and Sport Evaluation Framework and aligned to the Combined Authority's Evaluation Strategy, which in turn is based on the Magenta Book – which sets out central government's approach to evaluation. The Evaluation Strategy is a component of the Combined Authority's Assurance Framework, which has recently been updated.

Publicity and Acknowledgement

- 3.5 The West Yorkshire Combined Authority logo, and the Tracy Brabin Mayor of West Yorkshire logo, will be used to acknowledge the support of the Combined Authority in all activities it funds or part-funds.
- 3.6 It is also a standard term of the Combined Authority grant contract that the recipient agrees to participate in and co-operate with reasonable promotional activities relating to the project, and each party shall comply with all reasonable requests from the other party to facilitate visits, provide reports, statistics, photographs and case studies that will assist the other party in its promotional and fundraising activities relating to the project.

Scheme summaries

<p>Bradford City of Culture 2025</p> <p>Bradford</p>	<p><u>Scheme description</u></p> <p>Bradford was announced as the UK City of Culture 2025 on 31 May 2022. Bradford's year of culture will build on its strong cultural heritage and will celebrate the area's rich and diverse local culture with a programme of events that will be staged by a range of organisations, including small, third sector and charitable organisations.</p> <p>The scheme will be funded by the gainshare allocation for Investment Priority 6 – Culture and Creative Industries, Sport and Physical Activities</p> <p><u>Impact</u></p> <p>Alongside a comprehensive and complementary programme of regeneration, UK City of Culture status will change the story about Bradford and challenge the perceptions of a city that has laid the foundations for modern society in Britain. It will bring economic growth, improved quality of life and create a legacy of more visitors, new jobs and more people attracted to living in a place of great opportunity.</p> <p><u>Decision sought</u></p> <p>Approval to proceed through decision point 1 (strategic assessment) and work commences on the business case.</p> <p>Total value of the scheme – To be determined</p> <p>Total value of Combined Authority funding - To be determined</p> <p>Funding recommendation sought - £300,000</p> <p>A decision by the Combined Authority is sought as part of this report</p>
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**You Can Make it Here
– Skills and Business
Support for Culture**

West Yorkshire

Scheme description

This scheme will deliver a range of creative industry skills and business support across all five West Yorkshire districts increasing opportunities for West Yorkshire residents to build a career in the creative, culture or sport industries.

This scheme will be funded by the Combined Single Investment Fund (SIF).

Impact

The scheme has been designed to increase employment levels in Creative and Cultural industries across West Yorkshire by increasing knowledge, skills and networking.

Benefits of the scheme include improved job opportunities to build a career in the creative industries, increased accessibility for disabled artists and audiences at venues, economic growth, improved access to high quality events, improved physical and mental health and wellbeing and improved cultural infrastructure and sustainability.

Value for money or benefit cost ratios have not been provided for this scheme and will be calculated before delivery.

Decision sought

Approval to proceed through decision point 2 to 4 (business justification) and work commences on activity 5 (delivery).

Total value of the scheme - £1,734,750

Total value of Combined Authority funding - £1,734,750

Funding recommendation sought - £1,734,750

A decision by the Combined Authority is sought as part of this report

3.7 Since the Combined Authority's meeting on 22 June 2023, no decision points or change requests have been assessed in line with the Combined Authority's assurance process and approved through the agreed delegation to the Culture, Heritage and Sport Committee.

4 Information

4.1 The Combined Authority's Assurance Framework requires that formal approval is given to the following elements of a scheme as part of its development:

- The progression of a scheme through a decision point to the next activity.
- Indicative or full approval to the total value of the scheme funding requested.
- The Combined Authority's entry into a funding agreement with the scheme's promoter.
- The assurance pathway and approval route for future decision points.
- The scheme's approval tolerances.

4.2 This report provides information required to enable the Combined Authority to approve each of the above elements.

Projects in Stage 1: Assessment and Sequencing

Project Title	Bradford City of Culture 2025
Stage	1 (assessment and sequencing)
Decision Point	1 (strategic assessment)

Is this a key decision?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
Is the decision eligible for call-in by Scrutiny?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
Does the report contain confidential or exempt information or appendices?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
If relevant, state paragraph number of Schedule 12A, Local Government Act 1972, Part 1:		
Are there implications for equality and diversity?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No

Background

- 4.3 Bradford was announced as the City of Culture 2025 on 31 May 2022 by the Secretary of State for Digital, Culture, Media and Sport. Bradford's year of culture will build on its strong cultural heritage, including becoming the first UNESCO City of Film in 2009, the Brontës, JB Priestley, and a UNESCO World Heritage site in Saltaire, in addition to significant museums such as the National Science and Media Museum, galleries and Bradford Theatres. Bradford City of Culture 2025 will celebrate the area's rich and diverse local culture with a programme of events that will be staged by a range of organisations, including small, third sector and charitable organisations.
- 4.4 Alongside a comprehensive and complementary programme of regeneration, City of Culture status will change the story about Bradford and challenge the perceptions of a city that has laid the foundations for modern society in Britain. It will bring economic growth, improved quality of life and create a legacy of more visitors, new jobs and more people attracted to living in a place of great opportunity.
- 4.5 Bradford district is ranked the fifth most income deprived and sixth most employment deprived local authority in England. Bradford's year as city of culture brings with it opportunity to continue and maximise the city's ongoing work to address these challenges and to raise the quality of life for all residents. Alongside the planning of the cultural events that will be held in the city complimentary programmes of regeneration and enhancement include:
- The Council's regeneration strategy which aims to renew and revitalise Bradford City Centre as a place for living and leisure, and investment in key towns and places such as Keighley, Ilkley and Shipley

- The transformation of Bradford's city centre into a new city village through a partnership with Muse and Homes England.
 - The delivery of a new through rail line, joining Bradford with other key northern economies such as Leeds, Manchester and Liverpool through the Southern Gateway Board.
 - A new covered market with performance space and a new 4000 seat entertainment venue in the former Odeon Cinema building.
- 4.6 The business case for Bradford City of Culture 2025 is still in development and will be submitted later this year. Bradford City of Culture 2025's total scheme costs will be in the region of £45,000,000, from various sources including Government, Heritage England, Bradford Council, the Combined Authority and sponsors. To enable the development of the business case and to build capacity in order to be ready to scale up and contribute maximum impact ahead of the year of culture, capacity and development costs of £500,000 are required. The Combined Authority's contribution for this capacity and development stage is £300,000 from the gainshare allocation for Investment Priority 6 – Culture, Heritage and Sport. The remaining funding of £200,000 is from event income and sponsors.
- 4.7 The early capacity funding will be concentrated on the role of small, charitable and nonprofit community focused organisations in Bradford as they are central to the success of Bradford's City of Culture 2025. Following a call for projects, grants will be provided to these organisations in order to build their capacity in order to be ready to scale up and contribute maximum impact ahead of the year of culture. The grants will cover a range of support which will be defined following the call for projects and be based on value for maximum impact and is likely to include bespoke requirements for activities including mentoring and partnering with larger organisations, technical support, capacity to engage volunteers, how to move products to market and national and international promotion. This will contribute to creating a robust sector of small, charitable and nonprofit community focused organisations with the wherewithal and capability to deliver maximum impact not only during the city of culture but for a lasting legacy beyond 2025.

Tackling the Climate Emergency Implications

- 4.8 Climate change and sustainability are central to all stages of the planning and implementation of the cultural events as they are developed and hosted leading up to and including Bradford's year of Culture 2025. Detailed information will be included in the next business case submission.

Outputs and Benefits

- 4.9 Outputs and benefits for Bradford 2025 will be detailed in the next business case submission.
- 4.10 The development costs requested will provide a long term legacy of a robust sector of small, charitable and nonprofit community focused organisations, leading, together with the wider business case, increased visitors to the region

for leisure, new jobs, contributing to economic growth and improved quality of life. Outputs will include:

- Approximately 15 organisations assisted with capacity building and training
- Approximately 30 events developed as a result of capacity building
- Approximately 10 jobs and 200 volunteering opportunities created

Inclusive Growth Implications

- 4.11 Bradford City of Culture 2025 has inclusivity at its centre, with the promotion of inclusion and diversity a key aim. Throughout planning the need to ensure that generated economic growth is distributed equally and equitably across the district and amongst communities will be central.
- 4.12 Further details will be included in the next business case submission.

Equality and Diversity Implications

- 4.13 An initial Equality Impact Assessment (EqIA) has been undertaken and ongoing equality and diversity impacts will be assessed and taken account of as part of the development of this scheme and the business case development.

Risks

- 4.14 The scheme risks will be determined in the next business case submission.

Costs

- 4.15 Bradford City of Culture 2025's total scheme costs will be in the region of £25,000,000, from various sources including Government, Heritage England, Bradford Council, the Combined Authority and sponsors.
- 4.16 The total scheme costs at this capacity and development stage are £500,000.
- 4.17 The Combined Authority's contribution for this capacity and development stage is £300,000 from the gainshare allocation for Investment Priority 6 – Culture, Heritage and Sport. The remaining funding of £200,000 is from event income and sponsors.
- 4.18 The Combined Authority will need to enter into a funding agreement with Bradford Council for expenditure of up to £300,000 from the gainshare allocation for Investment Priority 6 – Culture, Heritage and Sport

Assurance Pathway and Approval Route

- 4.19 To be determined in consultation with the proposer.

Other Key Timescales

- Submission of business case – November 2023 for approval in February 2024.

Assurance Tolerances

4.20 To be determined as part of the next business case appraisal.

Appraisal Summary

4.21 Bradford City of Culture 2025 has a strong strategic fit to the Combined Authority's investment priorities and mayoral pledges and will be explored in more detail after the development of the main business case. The capacity and development costs requested will make a helpful contribution towards building capacity in small organisations in order to maximise the impact during and following Bradford City of Culture 2025.

Recommendations

4.22 The Combined Authority approves that:

- (i) The Bradford City of Culture 2025 scheme proceeds through decision point 1 (strategic assessment) and work commences on the business case.
- (ii) Approval is given to the Combined Authority's contribution of £300,000.
- (iii) The Combined Authority enters into a funding agreement with Bradford Council for expenditure of up to £300,000.

Projects in Stage 2: Scheme development

Project Title	You Can Make it Here - Skills and Business Support for Culture
Stage	2 (scheme development)
Decision Point	2 to 4 (business justification)

Is this a key decision?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
Is the decision eligible for call-in by Scrutiny?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No
Does the report contain confidential or exempt information or appendices?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
If relevant, state paragraph number of Schedule 12A, Local Government Act 1972, Part 1:		
Are there implications for equality and diversity?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No

Background

4.23 You Can Make it Here – Creative Industries Skills and Business Support (YCMIH) will provide a bespoke range of skills and business support to address a range of market failures in West Yorkshire’s Culture, Heritage and Sport Sectors. Support will be delivered to businesses, residents and higher education leavers, with an aim to diversify and increase the creative industries talent pools by targeting people who have historically missed out on creative and cultural opportunities due to socio-demographic reasons, with a focus on how to make culture, heritage and sport industries, workplaces and events as accessible and inclusive as possible.

4.24 This scheme consists of the following strands:

- Creative Catalyst: will increase the creative exports from the region including products, services, production, and tourism, and increase the diversity in leadership in the creative industries sector.
- Events and Venue Accessibility Resource: will make West Yorkshire cultural events and venues more accessible to disabled artists and audiences.
- Freelance and micro business support: This strand will provide grants to Local Authorities to fund events, deliver development work, increase the diversity of memberships, engage people from disadvantaged communities and develop a pipeline of graduates. The CA will also procure a central service to deliver a programme of creative industries skills training and business support on a modular basis, to freelancers within Local Authority networks, and to refer participants into further business support through the CA ‘Gateway’ Service.

- Heritage and Sport Asset-Owning Business Support Pilot: developed in consultation with Historic England, this strand will provide sessions (business support tailored to different business models including non-profits & CICs) on low carbon heating and retrofitting measures.
- Mayor's Screen Diversity Programme: will increase the number of people with protected characteristics working in creative and/or cultural sectors.
- Year of Culture Knowledge Transfer and Talent Escalator: will ensure that Year of Culture teams learn from each other and benefit from each other's findings, local knowledge, and insight, by facilitating knowledge-exchange talent escalator sessions for people working on Year of Culture programmes. This will include local authority officers, external delivery partners, and freelancers.

4.25 Two strands of activity within the scheme (Mayor's Screen Diversity Programme and Creative Catalyst) are continuations of previous interventions with proven impact, with alterations responding to evaluation findings.

4.26 The objectives of this scheme include:

- More people have fair, well-paid work in these sectors
- People in West Yorkshire are confident and supported to found and grow businesses in the creative industries, heritage, and sports sectors.
- West Yorkshire people from all backgrounds have the skills, opportunities, connections, and confidence to build a sustainable career in the culture, creative industries, heritage and sport sectors.
- Freelancers are networked, know where to find help and resources, and are confident about their futures in West Yorkshire.
- Creative industries, heritage, and sports sectors view West Yorkshire as a desirable place to locate.
- Creative industries, heritage, and sports sectors in West Yorkshire nurture talent and create well-paid work.
- We will work with Further Education and Higher Education Institutions on joined-up approaches to meeting the regional demand for skills in the creative industries, heritage and sport sectors, and share lifelong learning opportunities.

4.27 Consultations have been held with key stakeholders which has shaped the development of the programme and the strands that are included in it. This has ensured that the development of the programme and associated strands are fit for purpose and reflect existing need within the West Yorkshire districts.

4.28 The scheme has had support from Local Authority Culture Leads, an internal CA policy review board on 6 October 2022, the Culture, Heritage and Sport Committee on 26 January 2023 and a Combined Authority Directors of Development meeting on 3 February 2023.

- 4.29 The scheme contributes towards the Culture, Heritage and Sport (CHS) Framework (which was approved by CHS Committee, LEP and CA in autumn 2022) and the West Yorkshire Combined Authority Employment and Skills Framework by aiming to create high quality careers network, support the development of leadership and management skills, and create role models and champions to inspire and mentor individuals.
- 4.30 A summary of the scheme's business case is included in **Appendix 1**.

Tackling the Climate Emergency Implications

- 4.31 The business support for asset-owning heritage buildings will include sessions on low-carbon heating and heat capture retrofit solutions. The [Grosvenor Report](#) (commissioned by Historic England, National Trust, Peabody Trust) notes the lack of a joined up national strategy to address this issue, and the CA have worked in consultation with Historic England on this pilot. The [Heat and Buildings Strategy](#) makes specific reference to heritage buildings owned or managed by voluntary sector organisations, which are likely to fall outside of the first tranche of regulation on the natural appliance regulation cycle.
- 4.32 The Year of Culture Peer Learning strand will include sessions on reducing the carbon impact of cultural activities (events and programmes) and promoting active travel. This activity will align with the Julie's Bicycle (ACE national bridge organisation) '[Season of Change](#)' principles for running a sustainable event or project.

Outputs and Benefits

- 4.33 The scheme outputs and benefits will be delivered by 2025 and include:

Creative Catalyst

- Taking 30 Creative Industry businesses have diversified revenue and increase creative exports from the region.
- Providing 30 Creative Industry businesses with access to Legal and Professional Services.
- Take 15 screen businesses on an international trade delegation.
- Engage 20 individuals who will participate in the Mentoring programme.
- Participants would benefits from professional and legal support enabling a greater level of growth.
- Those mentored would benefits from an increased career progression upskilling individuals within the region.

Events and Venue Accessibility Resource

- Ensure 50 events have been made more accessible with accessibility services provision.
- Upskilling 50 staff to enable them to host events that have accessibility designed-in from the start and marketing those events to disabled audiences.

- Provide small-scale capital grants to 10 organisations to make their venues more accessible.

Freelance and Micro-business support

- 150 Creative Industries freelancers and microbusinesses (30 per Local Authority) supported with skills training, business support, knowledge sharing and networking.
- Support 75 (15 per Local Authority) recent Creative Industries graduates with skills training, business support, knowledge sharing and networking.
- This will see an increased capacity for freelancer networks resulting in a larger number of freelancers and micro-businesses receiving skills training, business support, knowledge sharing and networking.

Heritage and Sport Asset-Owning Business Support Pilot:

- Ensure 60 Heritage and Sport asset-owning organisation have received business support, increase resilience, revenue, and volunteer numbers.
- Organisation would be supported by greater engagement and volunteers to support their strategic aims and increase resilience.

Mayors Screen Diversity Programme:

- Provide 160 individuals from under-represented groups with screen skills training, with 50% in employment or further training.
- This will support individuals from under-represented background gain important experience in the screen industry enabling greater opportunities to progress in their chosen field.
- This will support the private sector meet persistent skills shortages which they have previously identified.

Year of Culture Knowledge Transfer and Talent Escalator Delivery

- 30 Year of Culture personnel (including freelancers) have participated in knowledge exchange activities.
- 30 freelancers/micro businesses have participated in talent escalator activities.
- Increased knowledge sharing between organisations resulting in a greater understanding what assists in realising success. This will reduce reputational risks and increase opportunities beyond the specific year of activity.
- Upskilling of individuals in the creative industry to further strengthen the creative offer within West Yorkshire.

Inclusive Growth Implications

4.34 The scheme inclusive growth implications include:

- Wellbeing: The scheme supports Peer Learning between the 5 year of culture programmes which are taking place in each local authority between 2023-25. These year of culture programmes aim to increase access to cultural activities for people across the region, from all West

Yorkshire communities. The Peer Learning strand of this scheme will support best practice in making activities inclusive, specifically through sessions on EDI and Accessibility, community inclusion / co-design and social impact and volunteer engagement and coordination.

- **Transferable and Relevant Skills:** The scheme has been designed to increase employment levels in Creative and Cultural industries across West Yorkshire, particularly for those from under-represented groups, tackling barriers related to key talent pipelines. As such, the programme will have a long-lasting positive impact on skills in the region. Key interventions include: the Mayors' Screen Diversity Programme, which trains under-represented people in behind-the-camera screen skills and has a proven track-record of surpassing targets on ethnic background, disability and gender; Freelancer and Micro Business Support strand, which will increase the capacity of networks in each authority to bring in freelancers from underrepresented groups, and recent graduates from Further Education and Higher Education who are taking the first steps to establishing a business, signposting them to generic support and The Year of Culture Peer Learning strand which will include Talent Escalation sessions to enable freelancers, microbusiness and volunteers working on Year of Culture's.
- **Good Work:** The Accessibility strand of the scheme will enable creative businesses to employ disabled artists and producers by creating an environment where staff are trained on accessibility, have correct policies in place, and know where to find resources. The capital grants scheme will make cultural venues more accessible, removing barriers that prevent disabled people working there. The Creative Catalyst Growth Accelerator strand will support creative businesses to expand their reach and engagement and/or explore new business models. This will help them realise the full economic potential from their activities by accessing critical support from the professional services sector. This will diversify revenue and attract investment, creating well paid jobs and supporting the sustainability of the sector.

Equality and Diversity Implications

- 4.35 A Stage 1 Equality Impact Assessment (EqIA) has been undertaken for the scheme and equality and diversity impacts taken account of as part of the development of the scheme and the business case development.
- 4.36 The promoters have identified that Age, Disability, Race, Sex and Pregnancy and Maternity are protected characteristics which are underrepresented in the creative workforce. All activities for this scheme must therefore a) reduce barriers to participation; b) include targeted marketing to underrepresented communities; c) EDI participation targets set as conditions in tenders for delivery; d) the freelancer/microbusiness strand, which specifically targets higher education graduates (typically skewed to a younger demographic) must also support older people to enter the creative workforce.

Risks

- 4.37 The scheme risks include:

- Marketing of creative industry business support and generic business support causes confusion within the sector, reducing the benefits of the project. This will be mitigated by the project manager reporting to the Business Support team on a dotted line basis – and liaising with marcomms colleagues on branding to ensure clear communications and branding around the CA packages of support, and coherent referrals between support services signposting other opportunities.
- The companies used to deliver the services are unable to or fail to attract a diverse cohort. This will be mitigated by including clear tender requirements and clawback provisions.
- Lack of capacity from Year of Culture teams to engage in knowledge transfer activities. This will be mitigated by strands having budgets to cover travel expenses and back-fill for freelance producers, artists, etc., to participate at no extra cost.

Costs

- 4.38 The total scheme costs are £1,734,750.
- 4.39 The Combined Authority's contribution is £1,734,750 from the Combined Authority's Single Investment Fund (SIF).
- 4.40 Funding has been allocated to the 6 strands and programme budget as per the following:

Stand Name	Funding Amount (£)
Creative Catalyst	£380,000
Events and Venue Accessibility Resource	£150,000
Freelance and micro business support	£350,000
Heritage and Sport Asset-Owning Business Support Pilot	£165,000
Mayor's Screen Diversity Programme	£180,000
Year of Culture Knowledge Transfer and Talent Escalator	£100,000
Programme Costs	£281,250
Inflation	£128,500
Total	£1,734,750

Assurance Pathway and Approval Route

Assurance pathway	Approval route	Forecast approval date
2 to 4 (business justification)	Recommendation: Combined Authority's Programme Appraisal Team Decision: Combined Authority	27/07/2023
Approval to Proceed	Recommendation: Combined Authority's Programme Appraisal Team	11/08/2023

	Decision: Combined Authority's Chief Operating Officer	
5 (delivery)	Recommendation: Combined Authority's Programme Appraisal Team Decision: Combined Authority's Chief Executive	30/09/2025

Other Key Timescales

- Procurement start date: June/July 2023
- Delivery start date: September 2023
- Programme evaluation: January 2026

Assurance Tolerances

Assurance tolerances
<p>Combined Authority costs remain within of those outlined in this report.</p> <p>Delivery (DP5) timescales remain within 6 months of those outlined in this report.</p> <p>Outputs: Remain within -10% of those outlined in this report</p>

Appraisal Summary

- 4.41 It is recognised that this scheme aims to provide a significant positive impact across the West Yorkshire region for residents and businesses with a clear strategic fit. The Strategic Case has been appraised as Green/Amber as the scheme clearly aligns with the existing strategies and policies of the Combined Authority.
- 4.42 The overall business case was rated Amber due to some areas of weakness relating to the absence of key documents and information which were not provided at the level of detail expected at business justification stage. It was acknowledged that some of the required information could not be provided due to the unconfirmed programme scope due to funding not being secured and lack of internal resource. Work is ongoing to produce these documents which will be in place ahead of delivery.
- 4.43 Overall appraisal believe this could be a significantly positive scheme as it aims to offer a wide range of positive interventions across the West Yorkshire region. Appraisal does note that work is still required on a number of key documents which the project team are developing ahead of delivery.

Recommendations

- 4.44 The Combined Authority approves that:
- (i) The You Can Make it Here – Creative Industries Skills and Business Support scheme proceeds through decision point 2 to 4 (business justification) and work commences on activity 5 (delivery).

- (ii) Approval to the Combined Authority's contribution of £1,734,750 is given. The total scheme value is £1,734,750.
- (iii) Future approvals are made in accordance with the assurance pathway and approval route outlined in this report. This will be subject to the scheme remaining within the tolerances outlined in this report. Where required, any future committee level approvals are delegated to the Culture, Heritage, and Sport Committee.

Projects in Stage 3: Delivery and Evaluation

4.45 There are no schemes to review at this stage or enter scheme details.

5 Tackling the Climate Emergency implications

5.1 The Climate Emergency implications have been considered on all projects included in this report as part of their business case development.

6 Inclusive Growth implications

6.1 The inclusive growth implications have been considered on all projects included in this report as part of their business case development.

7 Equality and Diversity implications

7.1 Equality Impact Assessments (EqIA) have been undertaken on all projects included in this report as part of their business case development.

8 Financial implications

8.1 The report seeks endorsement to expenditure from the available Combined Authority funding as set out in this report.

9 Legal implications

9.1 The payment of funding to any recipient will be subject to a funding agreement being in place between the Combined Authority and the organisation in question.

10 Staffing implications

10.1 A combination of Combined Authority and local partner council project, programme and portfolio management resources are or are in the process of being identified and costed for within the schemes in this report.

11 External consultees

11.1 Where applicable scheme promoters have been consulted on the content of this report.

12 Recommendations (Summary)

Bradford City of Culture 2025

12.1 Combined Authority approves that:

- (i) The Bradford City of Culture 2025 scheme proceeds through decision point 1 (strategic assessment) and work commences on the business case.
- (ii) Approval is given to the Combined Authority's contribution of £300,000.

- (iii) The Combined Authority enters into a funding agreement with Bradford Council for expenditure of up to £300,000.

You Can Make it Here – Creative Industries Skills and Business Support

12.2 Combined Authority approves that:

- (i) The You Can Make it Here – Creative Industries Skills and Business Support scheme proceeds through decision point 2 to 4 (business justification) and work commences on activity 5 (delivery).
- (ii) Approval to the Combined Authority's contribution of £1,734,750 is given. The total scheme value is £1,734,750.
- (iii) Future approvals are made in accordance with the assurance pathway and approval route outlined in this report. This will be subject to the scheme remaining within the tolerances outlined in this report. Where required, any future committee level approvals are delegated to the Culture, Heritage, and Sport Committee.

13 Background Documents

13.1 None as part of this report.

14 Appendices

Appendix 1 - You Can Make it Here – Skills and Business Support for Culture Business Case Summary